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Homework 1: Kickstarter Table

Question 1: Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

Answer:

1. The category of Theater has the most successful Kickstarter campaigns
2. The subcategory of Theater, Plays, has the is the most successful subcategory
3. The success and failure rate of Kickstarter Campaigns is relatively close to each other throughout the years.

Questions 2: What are some limitations of this dataset?

Answer:

One limitation of our data could be its age. The most current record in the data is from 2017, which is two years ago. More information from recent years could skew the results of the charts, graphs, and tables that we created.

Question 3: What are some other possible tables and/or graphs that we could create?

Answer:

1. You could create a pivot table with the rows being the “Category”, the columns being the “State”, and the values being the “Sum of Backer Count”
   1. This will give you insight into the types of categories that get the most backers
2. Another pivot table that we could create would use rows set to “Category”, columns set to “State”, and the value being “Average, of the Average Donation”.
   1. This would give you the idea of the average back each category gets when it fails, is canceled, is successful, and is live.